

# CloudSign

Reliable, simple and flexible  
Digital Signage



KingRex Solution

# Video is the most powerful medium

97% of marketers claim that videos help customers understand products

81 % of businesses are now using video for marketing.



# Why CloudSign

## Performance

- Stable
- Scalable and proven
- Powerful self editing media tool

## Friendly & Intuitive UI

- Web based UI
- Suitable on running on different platform
- Infinitely customizable

## Integration

- Supporting various display resolution
- Support integration with major gaming system
- Easy integration with any third party system



1.

# Player Experience

What can CloudSign provide?

# Enhanced Player Experience

- Displaying informative information
  - Products
  - Sales & Promotion
  - Jackpot information & Celebration
  - VIP Service – Machines Reservation
  - Emergency Information
  - Game Hit Tracker – Game hit analysis

# Enhanced Player Experience

### Emergency Message



### Advertisement



### Game Hit Tracker



### VIP Service



### Jackpot Celebration



Game Hit trend analysis, based on our own SAS SMIB data collection

# Integration Support

- Integration with different type of providers
- Supporting
  - Paltronics Linked Progressive
  - IGT Bonusing Display
  - IGT M5 Technology
  - Inhouse marketing advertisement

# Integration Support





# Powerful Management System

- Intuitive & Powerful self-editing media tool
- Display Scheduling
- Various Display Configuration
  - Media resolution
  - Monitor resolution
  - Signage display switch

# Powerful Management System

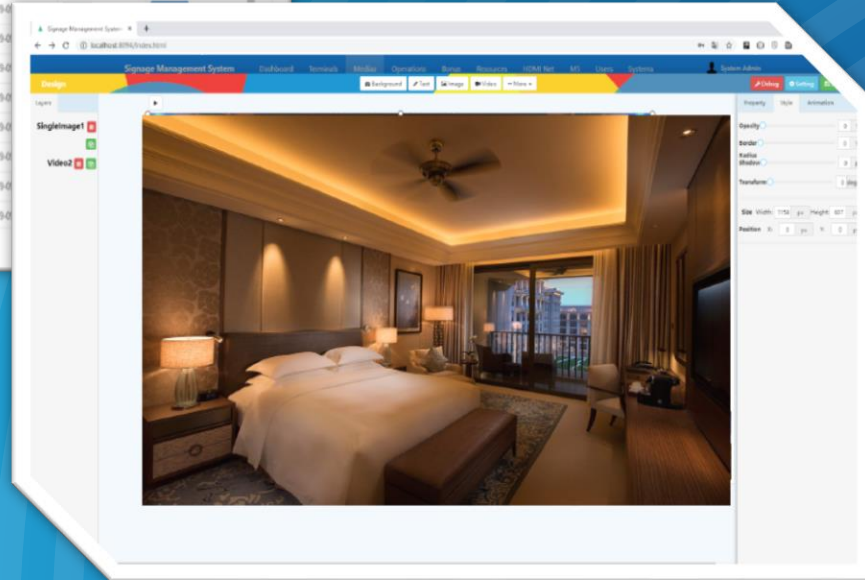
Signage Management System | Dashboard | Terminals | Media | Operations | Bonus | Resources | HDMI Net | MS | Users | Systems

Attendee-Operation | Signage Switch | Banner

[New](#) [Edit](#) [Delete](#) [Refresh](#)

<input type="checkbox"/>	Schedule Name	Type	Media Names	Media ID	Execute Time	Start Time	End Time	Status	Action
<input type="checkbox"/>	out19091833	Media/Playing	ff	3	2019-09-18 19:27:21	2019-09-18 19:27:21	2019-09-18 19:27:21	Failed	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	restore19091831	Operation Restore			2019-09-18 19:27:06	2019-09-18 19:27:06	2019-09-18 19:27:06	Failed	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	out19091834	Media/Playing	ff	3	2019-09-18 19:14:38	2019-09-18 19:14:38	2019-09-18 19:14:38	Failed	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	restore19091820	Operation Restore			2019-09-18 19:14:25	2019-09-18 19:14:25	2019-09-18 19:14:25	Failed	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	out19091833	Media/Playing	ff	3	2019-09-18 19:09:21	2019-09-18 19:09:21	2019-09-18 19:09:21	Failed	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	restore19091819	Operation Restore			2019-09-18 19:09:09	2019-09-18 19:09:09	2019-09-18 19:09:09	Failed	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	out19091832	Media/Playing	ff	3	2019-09-18 19:01:11	2019-09-18 19:01:11	2019-09-18 19:01:11	Failed	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	restore19091818	Operation Restore			2019-09-18 18:59:11	2019-09-18 18:59:11	2019-09-18 18:59:11	Failed	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	out19091831	Media/Playing	ff	3	2019-09-18 18:58:32	2019-09-18 18:58:32	2019-09-18 18:58:32	Failed	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	restore19091817	Operation Restore			2019-09-18 18:58:15	2019-09-18 18:58:15	2019-09-18 18:58:15	Failed	<a href="#">Edit</a> <a href="#">Delete</a>

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A photograph of a busy casino floor, likely a slot machine area. Numerous people are seated at rows of slot machines, some looking at the screens. The background is filled with more slot machines and people, creating a sense of a large, active gaming environment. The lighting is bright and colorful, typical of a casino.

Want big impact?  
**Use CloudSign**



# Thanks!

## Any questions?

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